ENDCAPS
90° bend
Straight Hopup:
2x1 Hopup w/ Endcaps
Total Graphic Area: 88.25"w X 35"h
Total Visual Area: 84.25"w X 31"h
(Front Visual Area: 60.25"w X 31"h)
(Endcap Visual Area: 12"w X 31"h)
Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.
General Art Guidelines:
– CMYK Color Mode
– All Solid Coated Pantone colors should be called out in the art as spot colors
– Embed all images and support files
– Resolution must be 100-120 ppi
– All fonts must be created to outlines
– Do not scale artboard
– Background color/images must bleed to the edge of artboard
– Do not use spot colors from template in your artwork as they will not print
ENDCAPS
bleed area
trim line
velcro placement
stitch line